



SAVE *the* DATE

Month

06

Day

08

Year

2024

The Town of North Brentwood

100th Anniversary

JOIN US FOR DINNER AND DANCING AT
MARTIN'S CROSSWINDS IN GREENBELT, MD

Ticket sales begin January 15, 2024
northbrentwood100.eventbrite.com

Sponsorship opportunities and ad space in our commemorative booklet are available.
Email us at northbrentwood100@gmail.com or call (301) 699-9699.

SPONSORSHIP
OPPORTUNITY



The Town of North Brentwood

100th Anniversary

Dinner & Dance



Saturday, June 8, 2024
7:00 p.m. - 11:00 p.m.

Live Entertainment by
Brian Cunningham Project

MARTIN'S CROSSWINDS
7400 GREENWAY CENTER DRIVE
GREENBELT, MARYLAND 20770



Select your desired sponsorship level

- Endurance - \$10,000
- Perseverance - \$7,500
- Determination - \$5,000
- Persistence - \$2,500
- Sustainability - \$1,000

100TH ANNIVERSARY SOUVENIR MAGAZINE

Full page – Inside back cover	\$500	Business Card	\$75
Inside full page	\$300	Selfie ad w/o caption	\$25
Inside ½ page	\$175	Memoriam (Name)	\$10
Inside 1/4 page	\$100		

Contact Information

Company Name: _____
Contact Name: _____
Phone: _____ Email: _____
Address: _____

Payment Method

Check or Money Order – Make payable to The Town of North Brentwood
Pay online at northbrentwood100.eventbrite.com (Fees apply)

SEND COMPLETED FORMS AND PAYMENTS BY MAY 10, 2024 TO:

Town of North Brentwood
P.O. Box 196
4009 Wallace Road
North Brentwood, Maryland 20722
Phone: 301-699-9699
Fax: 301-699-1824

Ads must be submitted electronically by email to:
northbrentwood100@gmail.com



There has never been a more exciting time for the Town of North Brentwood, under the leadership of Mayor Petrella Robinson, standing on the shoulders of North Brentwood elected officials, past and present, and under the spiritual guidance from our ancestors, in 2024 we celebrate our 100th Anniversary.

All of us are proud to be part of a town that remembers and will not forget this “Place of Distinction.” This ‘Diamond in the Rough’ was settled in 1924 by the first settlers Henry Randall and his family. Throughout the decades, North Brentwood has been polished by and held together by its citizens, lifted by the town churches and prayer warriors, and polished by time and adversity, it has endured and continues to shine.

June 2024 marks the 100th Anniversary of incorporation of the Town of North Brentwood, Maryland. From the initial settling by African American veterans of the Civil War in 1887 to its corporation in 1924 as the first African American majority municipality in Prince Georges County.

North Brentwood’s unique place in America’s Story is a powerful reminder of our claim to the promise of this nation. Hence, our theme this year is “We Endure”. We will celebrate the founding of North Brentwood at the 100th Anniversary Dinner Dance on Saturday, June 8, 2024, at Martin’s Crosswinds in Greenbelt, MD. We invite you, your colleagues, and friends to support us through your sponsorship to help celebrate this significant occasion.

The level of sponsorship opportunities are detailed in this packet. You can conveniently confirm your sponsorship or gift online at Northbrentwood100.eventbrite.com, or you can complete and return the attached agreement form by mail or in person.

We appreciate your consideration and generosity and look forward to seeing you at the 100th Anniversary Dinner Dance.

If you have any questions or need additional information, please contact the Anniversary Committee dawnrjames@verizon.net or call the town office 301.699.9699.

Sincerely,

Petrella Robinson
Mayor

Sponsorship Opportunities

Endurance Heritage Sponsor: \$10,000

- Platinum sponsor table picture for Community Newspaper
- Three (3) minute speaking opportunity at Event
- Preferred Dinner seating for 8
- Company banner during 100th Anniversary Parade (company to supply banner)
- One corporate video or ad viewing during dinner program
- On site introduction of honoree and photo opportunity
- Social media Mentions: Facebook, Instagram and Twitter
- Full-page ad (back cover) in 100th Anniversary event program
- Eight 100th Anniversary SWAG BAGS: Includes, 8 “We Endure” T-shirts, 8 commemorative souvenir magazines
- Logo on sponsor list, screens throughout event
- Logo on marketing materials and URL on website
- Table Signage

Perseverance Heritage Sponsor: \$7,500

- Preferred Dinner seating for 8
- Company banner during 100th Anniversary Parade (company to supply banner)
- Social media Mentions: Facebook, Instagram and Twitter
- Full-page ad in 100th Anniversary event program
- Eight 100th Anniversary SWAG BAGS: Includes, 8 “We Endure” T-shirts, 8 commemorative souvenir magazines
- Logo on sponsor list, screens throughout event
- Logo on marketing materials and URL on website
- Table Signage

Determination Heritage Sponsor: \$5,000

- Preferred Dinner seating for 8
- Social media Mentions: Facebook, Instagram and Twitter
- Full-page ad in 100th Anniversary event program
- Eight 100th Anniversary SWAG BAGS: Includes, 8 “We Endure” T-shirts, 8 commemorative souvenir magazines
- Logo on sponsor list, screens throughout event
- Logo on marketing materials and URL on website
- Table Signage

Persistence Heritage Sponsor: \$2,500

- Preferred Dinner seating for 4
- Social media Mentions: Facebook, Instagram and Twitter
- Half-page ad in 100th Anniversary event program
- Four 100th Anniversary SWAG BAGS: Includes, 4 “We Endure” T-shirts, 4 commemorative souvenir magazines
- Logo on sponsor list, screens throughout event
- Table Signage

Sustainability Heritage Sponsor: \$1,000

- Preferred Dinner seating for 4
- Quarter-page ad in 100th Anniversary event program
- Social media Mentions: Facebook, Instagram and Twitter
- Four 100th Anniversary SWAG BAGS: Includes, 4 “We Endure” T-shirts, 4 commemorative souvenir magazines
- Table Signage